



Since 1976

Kochi Konther Asar

World Children Organization

ANNUAL REPORT 2024-2025

কচিকন্ঠের আসরের



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PROFILE

Hemayet Hossain's life story unfolds as a remarkable and triumphant journey, marked by his role as an adept leader within the Children Organization, both in Bangladesh and the United States. From his formative years, Hossain held an ambitious vision of contributing to his nation and shaping the global youth into the finest talents, equipped with knowledge and insight to guide the succeeding generations.

His initial foray into societal betterment commenced during his youth in **Bangladesh, where, in 1976, he founded Kochi Konther Asar.**

Fueling the organization's growth with ceaseless dedication, Hossain propelled it to national prominence. He orchestrated an array of social initiatives and programs for children, transforming Kochi Konther Asar into the preeminent children's organization in Bangladesh by the 1980s. His visionary approach inspired support from influential figures such as state chiefs, cabinet members, secretaries, professors, journalists, educators, and local administrations. Kochi Konther Asar is very significant World Children Organization working for the betterment of the global Children arena not only limited to Bangladesh and USA.

In 1991, he had to relocate in United States for the betterment of the dreams of his family members. Undaunted by adversity, he resurrected Kochi Konther Asar as a non-profit entity in the U.S., securing registrations with UNICEF and the UN. Exhibiting managerial prowess, he orchestrated impactful programs, most notably the 1990 UNICEF World Children Summit, a gathering attended by state chiefs from 100+ countries and 10,000 children.

Mr. Hossain's dedication to addressing critical issues impacting marginalized, distressed, and orphaned children globally. Concerned about their uncertain survival and lack of fundamental necessities, including food, education, medical facilities, and adequate clothing, he persists in advocating for positive change.

A portrait of Hemayet Hossain, a middle-aged man with dark hair and glasses, wearing a dark suit jacket over a light-colored shirt. He is looking directly at the camera with a neutral expression. The background is a solid blue color with faint, stylized images of children's faces.

Hemayet Hossain

Chairman
Kochi Konther Asar

KOCHI KONTER ASAR

World Children Organization

A JOURNEY OF 50 YEARS

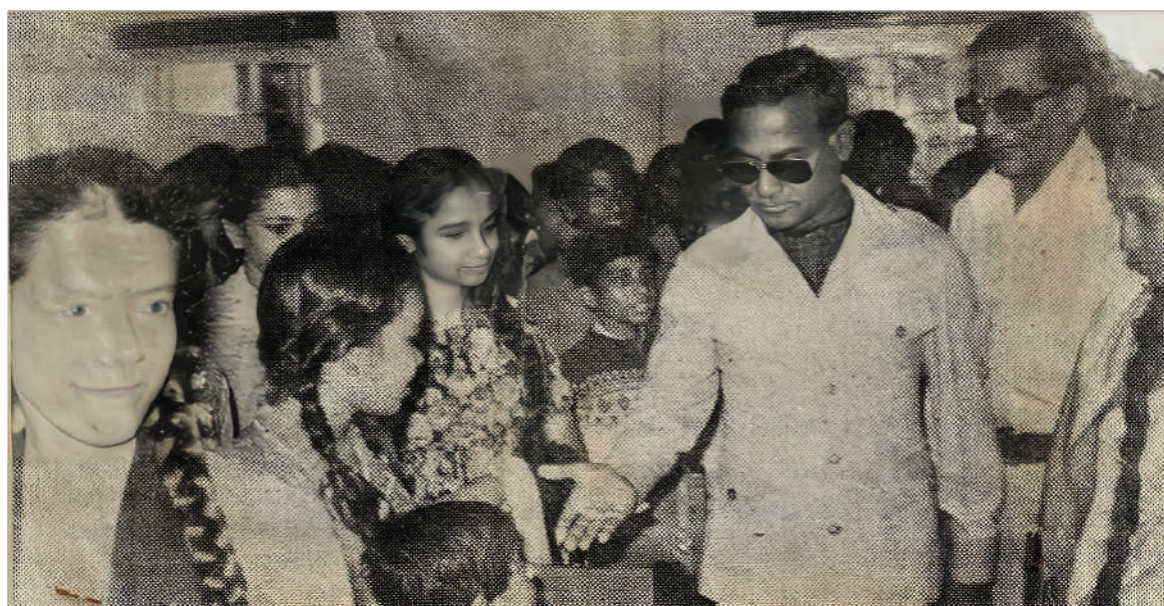
Kochi Konther Asar, an international children's organization, has touched the mark of 50th anniversary of its founding, celebrating five decades of work dedicated to the welfare, rights, and development of children across the globe.

The organization was established on January 15, 1976, in Dhaka by distinguished social organizer Hemayet Hossain as a national children's organization. Since its inception, Kochi Konther Asar has played a significant role in advocating for children's rights and social development.

The organization received early guidance and support from the late President Ziaur Rahman, who served as its Chief Patron and contributed visionary leadership during its formative years. This tradition of state-level patronage continued under successive



national leaders, including late President Abdus Sattar, Hussain Muhammad Ershad, Khaleda Zia all of whom served as Chief Patrons and supported the organization's mission.



গতকাল জাতীয়তাবাদী দলের কেন্দ্রীয় কার্যালয়ে কচিকণ্ঠের আসর আয়োজিত সমাবেশে শিশু-কিশোরদের মধ্যে প্রেসিডেন্ট জিয়া। —দেবশ

On this milestone occasion, Kochi Konther Asar also pays tribute to several advisors whose contributions were instrumental in the organization's growth and development. Among them are the Late Shah Abdul Halim - Prominent Workers Leader, Editor Sanaullah Nuri, Late Dr. Mizanur Rahman Shelly -an Intellectualist, Mohammad Abu Hena - Former Chief Election Commissioner, Syed Magrub Morshed - Chairman BTRC, and Principal Hamida Ali - Viqarunnessa School and College.



Currently, Kochi Konther Asar operates across multiple regions, including the Americas, Europe, Asia, Africa, and the Middle East. The organization works extensively with underprivileged children, focusing on children's rights, protection against trafficking, elimination of child labor, access to education, healthcare services, rehabilitation, and cultural development. Environmental sustainability and the promotion of a green global future for children remain integral to its programs. Supporting children affected by war and conflict is also a key component of its international activities.

Kochi Konther Asar USA has been actively engaged in the international arena since 2000 as a registered non-profit organization in New York, USA. It collaborates with UNICEF and other international child-focused non-governmental organizations on a range of global child welfare initiatives.

To commemorate its 50th anniversary, Kochi Konther Asar has planned a series of extensive programs and events, to be implemented by its management and international chapters, reflecting on its legacy while reaffirming its commitment to the future of children worldwide.

NURTURING DREAMS, SHAPING FUTURES: WHERE CHILDREN DREAM AND GROW

Children are not just the leaders of tomorrow; they are the heart of today. Every child carries within them a world of dreams, curiosity, and untapped potential. Kochi Konther Asar is working tirelessly for the better future of children globally, guided by a deep belief that when children are nurtured with care, opportunity, and dignity, they grow into confident individuals who can shape a more compassionate and just world.

At the core of Kochi Konther Asar's mission lies a simple yet powerful vision: to create safe, inclusive, and inspiring environments where children can dream freely and grow holistically. The organization understands that a child's development goes far beyond academics. Emotional well-being, creativity, moral values, and social responsibility are equally essential in shaping balanced individuals. By addressing these dimensions, Kochi Konther Asar ensures that children are supported not only to survive, but to thrive.

"Nurturing Dreams, Shaping Futures" is more than a slogan; it is a commitment. Kochi Konther Asar believes that every dream matter, regardless of a child's background or circumstances. Through education initiatives, child welfare programs, community engagement, and advocacy, the organization works to remove barriers that limit children's potential. By providing access to learning, encouragement, and mentorship, it helps children transform their aspirations into achievable goals.

Equally important is the belief that childhood should be a time of joy, safety, and discovery. "Where Children Dream and Grow" reflects Kochi Konther Asar's dedication to creating spaces where children feel valued and heard. These are spaces where imagination is encouraged, questions are welcomed, and mistakes are seen as part of learning. In such nurturing



children develop confidence, resilience, and a sense of belonging.

Kochi Konther Asar's impact extends beyond individual children to families and communities worldwide. By empowering children, the organization strengthens the foundation of society itself. Educated, confident, and compassionate children grow into adults who contribute positively to their communities and inspire future generations.

In a world facing rapid change and complex challenges, investing in children is the most meaningful investment we can make. Kochi Konther Asar stands as a beacon of hope, reminding us that when we nurture dreams today, we shape brighter futures for tomorrow. By choosing to stand with children, the organization continues to build a world where every child has the opportunity to dream, grow, and succeed.

ROOTED IN CULTURE, RISING TO SUCCESS: PRESERVING HERITAGE, EMPOWERING CHILDREN

Culture is the foundation of identity. It shapes values, nurtures belonging, and connects generations through shared traditions and stories. Kochi Konther Asar recognizes that when children are rooted in their culture, they grow with confidence, pride, and a strong sense of self. By preserving heritage while embracing progress, the organization helps children rise toward success without losing sight of who they are.

"Rooted in Culture, Rising to Success" reflects the belief that cultural awareness and modern education can go hand in hand. Kochi Konther Asar actively promotes cultural learning, respect for diversity, and appreciation of traditions as part of a child's holistic development. When children understand their roots, they develop resilience and clarity, enabling them to navigate the world with purpose and confidence.

"Preserving Heritage, Empowering Children" is a commitment to safeguarding cultural values while empowering young minds for the future. Through community programs, storytelling, arts, language, and values-based learning, Kochi Konther Asar ensures that cultural heritage is not lost but passed on meaningfully. Empowered with knowledge of their identity, children grow into proud individuals who respect their past and confidently shape their future. By honoring culture and identity, Kochi Konther Asar helps children become global citizens who value diversity while remaining grounded in their own heritage. This balance is essential for building inclusive societies and nurturing leaders who respect both tradition and change.



HEALTHY MINDS, BRIGHT FUTURES GUIDING CHILDREN TOWARD SUCCESS

A child's future begins with their well-being. Healthy minds are the foundation of learning, creativity, and emotional strength. Kochi Konther Asar places great importance on the mental, emotional, and physical development of children, understanding that true success begins with care, guidance, and support.



"Healthy Minds, Bright Futures" highlights the organization's focus on nurturing emotional resilience, self-esteem, and positive thinking in children. By creating safe environments and promoting mental well-being, Kochi Konther Asar helps children develop the confidence to face challenges, express themselves freely, and believe in their abilities.



"Guiding Children toward Success" reflects a hands-on, compassionate approach to child development. Kochi Konther Asar believes that every child needs guidance, encouragement, and role models to unlock their potential. Through education support, mentorship, life-skills development, and community involvement, the organization provides children with the tools they need to make informed choices and pursue meaningful goals.

Success is not measured only by achievements, but also by happiness, resilience, and purpose. By focusing on care and development, Kochi Konther Asar ensures that children grow into well-rounded individuals prepared for life's journey. When children are guided with empathy and understanding, they are empowered to build bright futures for themselves and for the world around them. Together, these commitments reflect Kochi Konther Asar's unwavering dedication to children, ensuring they grow strong in mind, rich in identity, and confident in their path toward success.

It had an extreme necessity during the time this Children Organization was established, because 1971 Bangladesh took birth as a proud new Country and Nation after a nine-month war of Genocide having enormous martyrs on the ground of this newly independent Country. Salute to the Bravo Freedom fighters who sacrificed their lives and took the Challenge to make this country free for the peoples of Bangladesh. The Founder President Hemayet Hossain with his team mates and advisors with a target of building a competent and contributing next Generation for the new country established Kochi Konther Asar with a vision and mission for literally educated, talented and free of all crisis of children needs. Kochi Konther Asar was extremely fortunate that the President then Ziaur Rahman picked the future words and planning of the organization and took the lead as Chief Patron. Although initially the group of underprivileged Children were the arena of activities but later Children from all Classes joined Kochi Konther Asar as members. Very rapidly the organization became the leading Children Welfare Organization in the country by 3/4 years.



REGISTRATION & GOVERNMENT APPROVAL

In 1978 Kochi Konther Asar obtained registration from The Directorate of Social Welfare, Ministry of Social Welfare, Government of the People's Republic of Bangladesh.

Kochi Konther Asar has obtained formal approval and recognition as a National Children's Organization from the National Social Welfare Council, Ministry of Social Welfare, Government of the People's Republic of Bangladesh.

KEY PROGRAMS & PROJECTS



Shishu Nibash (Kochi Kontho Children's Home)

Residential support for orphaned, homeless, or vulnerable children fostering education and future leadership.



Kochi Kontho International Schools

Partnerships with international standard institutions globally ranked universities, performing arts academies and accredited rehabilitation centers.



SUCCESS Program

(Support & Uplift Children through Communication, Education, and Social Skills) One-on-one mentoring and sponsorship covering food, education, clothing, and healthcare.



Children's Voice Publication

A vibrant, tabloid-style magazine promoting youth expression in literacy, creativity, and global culture.



Kochi Kontho World Children's Media Channel

An international digital platform delivering educational and cultural content via YouTube, Facebook, and an interactive online portal.



International Children's Festival (ICF)

An annual global event celebrating child creativity, rights, and environmental awareness engaging children from over 15 countries.

EXECUTIVE SUMMARY

Kochi Konther Asar is a national children's development, education, and cultural empowerment organization committed to nurturing the next generation of confident, skilled, and globally conscious citizens in Bangladesh. Over the past decade, the organization has worked to advance children's rights, promote creative talent, strengthen digital literacy, and support underprivileged children through structured programs and nationwide initiatives.

This Corporate Project Proposal presents:

- Completed Projects (Last 4 Years)
- Ongoing Strategic Programs
- Planned High-Impact Projects for the Next 4 Years

The proposal outlines the organization's strategic objectives, impact model, governance structure, and donor partnership framework. Kochi Konther Asar seeks collaboration with government bodies, development partners, private sector donors, and international organizations to implement scalable, sustainable programs for the children of Bangladesh.



ORGANIZATIONAL BACKGROUND

Name of Organization: Kochi Konther Asar

Established: 1976

Legal Status: Non-profit Social Development and Cultural Organization

Head Office: Dhaka, Bangladesh

Kochi Konther Asar was founded with the objective of creating a safe, inclusive, and development-oriented platform for Bangladeshi children. The organization promotes child rights, creative arts, digital skills, health awareness, environmental protection, and empowerment of underprivileged children. Over the years, the organization has hosted national seminars, child conferences, training programs, and international-standard educational initiatives.

VISION, MISSION & CORE VALUES

VISION:

To empower every child in Bangladesh with knowledge, creativity, protection & opportunity to become a confident global citizen.

MISSION:

To implement national-scale programs in child development, talent promotion, education, technology access, environmental awareness, and community welfare.

CORE VALUES:

Child Protection & Welfare
Inclusiveness & Equal Opportunity
Education for All
Creativity & Innovation
Transparency & Accountability
Sustainable Development



STRATEGIC OBJECTIVES (2025–2030)

- Promote child rights, safety, and welfare nationwide.
- Expand access to quality education, digital training, and skill development.
- Identify and nurture talented children in arts, culture, science, and innovation.
- Establish a rehabilitation and future-care program for vulnerable and underprivileged children.
- Strengthen engagement with parents, communities, government, and global partners.
- Promote environmental consciousness and responsible digital citizenship.
- Establish institution-based learning centers in all divisions and districts.

PROJECT PORTFOLIO

COMPLETED PROJECTS (LAST 4 YEARS)

National Seminar on Children's Rights:

A policy-oriented seminar advocating for child rights protection, highlighting national and global frameworks, and promoting child-friendly legal practices.

Global Children's Conference on Child Casualties in Wars:

Children and experts jointly discussed global war impacts, strengthening global peace awareness and empathy.

Environmental Awareness Program:

Greenhouse Effect & Global Protection: Nationwide sessions educating children on climate change and sustainable living.

Educational Support Program for Underprivileged Children – Gopalganj:

Provided academic assistance, study materials, and mentorship to underserved children.

World Children's Day Celebration:

Annual event celebrating children's potential and advocating for their welfare.

World Parents' Day Celebration:

Promoted positive parenting and strong family values.

ONGOING PROJECTS

Art & Music Training Courses:

Professional instruction in fine arts, vocal and instrumental music.

Computer Literacy Program:

Basic-to-intermediate digital skills training for children.

Acting & Drama Courses:

Workshops to build confidence, stage presence, and creative expression.

Youth Development Training:

Soft skills, leadership, communication, and career orientation for youth.

English Language Development Course:

English proficiency training for educational and professional development.

"Kochi Kontho Tarar Mela 2026" – National Talent Festival (7 Days):

A national-level platform for children to showcase skills in arts, science, sports, academics, innovation, environment, and cultural performance.

Venue: Bangladesh Shishu Academy, Dhaka.

PLANNED PROJECTS FOR NEXT 4 YEARS

Annual "Kochi Kontho Tarar Mela" – National Talent Festival:

Scaling the festival as Bangladesh's largest children's talent discovery platform.

"Shishu Nibash" – Rehabilitation & Career Development Home (100 Children):

A long-term residential and educational facility providing full care, rehabilitation, mental health support, formal schooling, skill training, and career development for 300 vulnerable children. Funding through: Donors + Corporate CSR + Philanthropic networks.

National Safe Drinking Water Program for Children:

Installation of purification units, community awareness campaigns, and safe water distribution for children across all divisions.

National Arts, Culture & Children's Skill Development Academy:

Formal institutional training in arts, music, culture, drama, digital literacy, and innovation.

International Standard Islamic Education Center:

A modern institution integrating Islamic education with academic excellence and life skills for holistic development.

Cyber Training Centers in 64 Districts:

Digital literacy hubs offering training in:

- Computer basics
- Internet safety
- Coding fundamentals
- Cybersecurity awareness
- Digital creativity

National Campaign on Responsible Use of Mobile, Internet & Social Media:

A countrywide awareness movement teaching safe digital habits, reducing online risks, and promoting productive use of technology for future careers.

EXPECTED IMPACT (2025–2030)

Direct Beneficiaries:

More than **500,000** children and youth nationwide.

Expected Impact Areas:

- Enhanced child rights protection and awareness.
- Increased digital literacy among rural and urban children.
- Improved academic performance for underprivileged children.
- Strengthened creative, cultural, and artistic skills.
- Reduced digital misuse through responsible online behavior.
- Safer, healthier communities through environmental and water safety projects.
- Long-term rehabilitation and career support for vulnerable children.

IMPLEMENTATION & GOVERNANCE STRUCTURE

Governing Body

The organization is managed by a Governing Board (Board of Directors) responsible for:

- Policy decisions.
- Project approvals.
- Financial oversight.
- Compliance.
- Strategic review.

Operational Management

Project Directors and Program Managers lead:

- Project planning.
- Monitoring & evaluation.
- Reporting.
- Partnership coordination.
- Field operations.

Monitoring & Evaluation Unit

A dedicated M&E team ensures:

- Transparency.
- Periodic progress reviews.
- Beneficiary assessment.
- Donor reporting.
- Impact measurement.

PARTNERSHIP & DONOR ENGAGEMENT STRATEGY

Kochi Konther Asar seeks partnerships with:

- Corporate CSR Programs.
- International NGOs.
- UN Agencies.
- Government Departments.
- Foundations & Trusts.
- Universities & Research Organizations.
- Media & Cultural Institutions.

Donor Engagement Model Includes:

- Joint program implementation.
- Naming rights for major projects.
- Annual impact reports.
- Visibility in national events.
- Corporate volunteer opportunities.

SUSTAINABILITY PLAN

Sustainability will be achieved through:

- Diversified funding channels.
- Long-term donor partnerships.
- Revenue-generating training programs.
- Volunteer networks.
- Community ownership.
- Institutional development.

KENDRIO KOCHI KONTHER ASAR
HONORABLE MEMBER OF TRUSTEE



Mohammad Abu Hena

Career civil servant from the CSP. He worked as a Secretary to the Government of Bangladesh in different ministries before being appointed as the 7th Chief Election Commissioner (CEC) in 1996.

Syed Marghub Murshed

Served as Secretary in several Ministries and was the first Chairman of the Bangladesh Telecommunication Regulatory Commission. Currently, he is contributing to social and environmental causes as the President of ESDO.



Mrs. Hamida Ali

Former Principal of Viqarunnisa Noon School & College. She is also the founder-principal of South Point School & College, along with several other prominent educational institutions in Dhaka.

EXECUTIVE COMMITTEE



Hemayet Hossain

Founder and President

Kendrio Kochi Konther Asar Bangladesh.

Kochi Konther Asar, USA.

Humanitarian Leader, Child Rights Advocate & Cultural



Md. Mahfuzar Rahman Sarker

Vice-President

Kendrio Kochi Konther Asar &

Kochi Konther Asar Bangladesh.

Former Additional Secretary, Peoples Republic of Bangladesh.



Rubaeed Tanver Ferdous

Secretary General

Kendrio Kochi Konther Asar &

Kochi Konther Asar Bangladesh.

ICT Expert & Serial Entrepreneur.



Noor Mohammad Abdul Mukit

Joint Secretary

Kendrio Kochi Kochi Konther Aasar.

Kochi Konther Asar Bangladesh.

Vice-President, Manabadhikar Sahajya Sanstha.



Md. Mafuzul Alam Shahin

Finance Secretary

Kendrio Kochi Konther Asar &

Kochi Konther Asar Bangladesh.

Chief Executive Officer, S Media.

Md. Azmal Ali khan

Organizing Secretary
Kendrio Kochi Konther Asar &
Kochi Konther Asar Bangladesh.



Md. Shafiqul Islam

Program Secretary
Kendrio Kochi Konther Asar &
Kochi Konther Asar Bangladesh.
Human Resource Professional, Broadcast Media and Development.



Bakhtiar Ahmed Rajib

Executive Member
Kendrio Kochi Konther Asar &
Kochi Konther Asar Bangladesh.



Md Rahat Ullah Chowdhury

Executive Member
Kendrio Kochi Konther Asar &
Kochi Konther Asar Bangladesh.
Social Entrepreneur, Business Strategist & Development



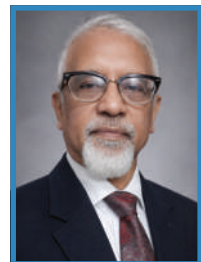
Adv. Halima Khatun

Executive Member
Kendrio Kochi Konther Asar &
Kochi Konther Asar Bangladesh.
Advocate, Bangladesh Supreme Court



Prof. Mizanur Rahman Mazumder

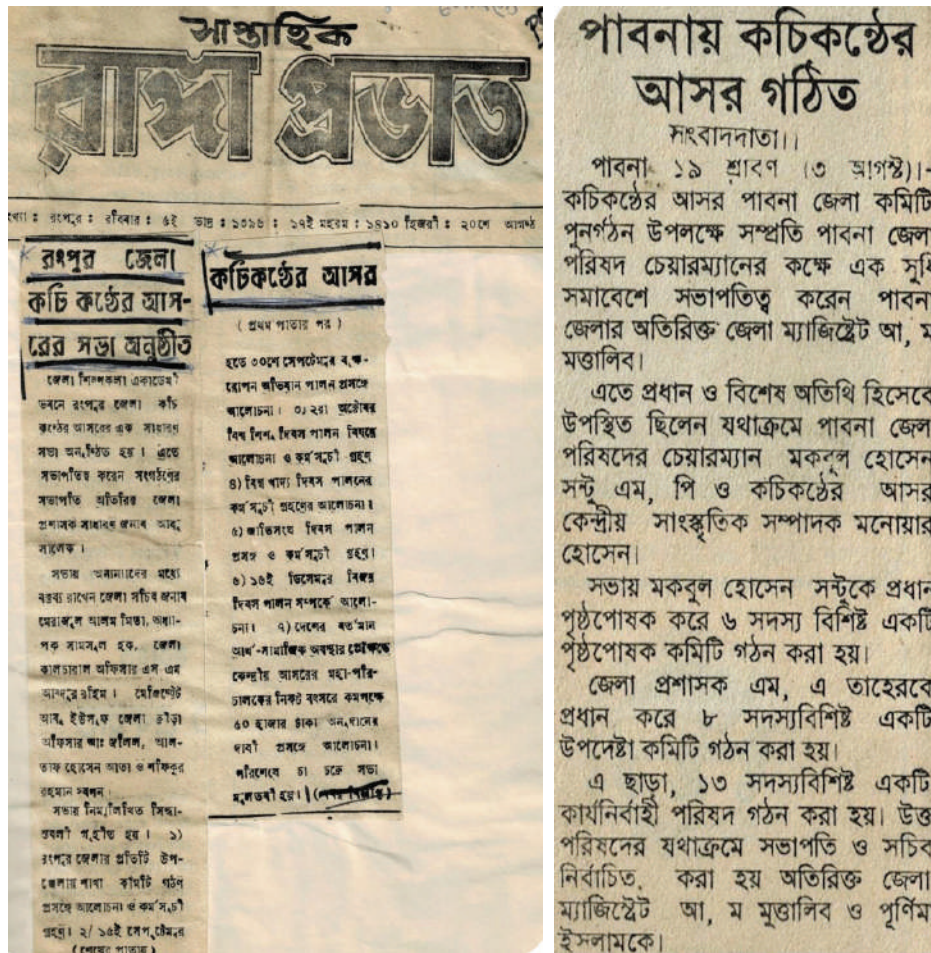
Executive Member
Kendrio Kochi Konther Asar &
Kochi Konther Asar Bangladesh.



DISTRICT COMMITTEES

Kochi Konther Asar has taken a meaningful step toward strengthening child welfare by forming district committees dedicated to supporting children in rural areas. These committees work closely with local communities to identify children's needs, ensure access to education and care, and help turn their dreams into achievable goals. By bringing support closer to the grassroots, Kochi Konther Asar empowers rural children with opportunities, guidance, and hope for a better future. This initiative reflects the organization's strong commitment to inclusive development, ensuring that no child is left behind, regardless of where they live.

Rajbari, Kustia, Jashore, Khulna, Lalmonirhat, Tangail, Gazipur, Feni, Cumilla, Moulvibazar and Jhalokathi.



Kochi Kontho Registration and Affiliation.

- Ministry of Social Welfare, Dhaka, Bangladesh
- Directorate of Social Welfare, Dhaka Bangladesh.
- Children Welfare Council (Shishu Kollyan Porishod), Dhaka, Bangladesh
- Kochi Konther Asar Inc. Department of Non-Profit Organization. New York, USA.
- Unicef
- International Children Welfare associations, etc.

KOCHI KONTER ASAR USA

KOCHI KONTER ASAR, INC. (DOS #2477055) is a Domestic Not-For-Profit Corporation in Jackson Heights, New York registered with the New York State Department of State (NYSDOS). The business entity was initially filed on February 23, 2000. The registered business location is at 34-15 74th Street, Ste. 4c, Jackson Heights, NY 11372. The DOS process location is Kochi Konter Asar, Inc.

In the United States, Kochi Konter Asar plays an important role as a bridge between community support and global child welfare goals, helping children thrive through education, basic needs support, health services, and meaningful engagement opportunities.

Education & Empowerment Programs

Kochi Konter Asar offers educational support services designed to help children from underserved families overcome barriers to learning. These include literacy and academic tutoring, after-school programs, and cultural enrichment activities that build confidence and critical skills.

Hunger Aid & Nutrition Support

The Hunger Aid Program works to reduce food insecurity among vulnerable children and families. Through meal distribution, emergency food relief, and nutrition education, the organization helps ensure children have the nourishment they need to grow and learn.

Medical Aid & Health Services

Kochi Konter Asar's Medical Aid initiatives provide essential healthcare to children who lack access to regular medical attention. Programs include mobile health clinics, health screenings in schools, emergency support for serious illnesses, and mental well-being resources.

Volunteer & Community Engagement

Individuals in the USA can volunteer in multiple roles – from fundraising and event coordination to community outreach – helping expand the reach and impact of the organization's child-focused work.

Global Outreach & Events

While based in the USA, the nonprofit also participates in broader global initiatives and advocacy events that promote child rights, well-being, and educational access worldwide – offering platforms for children to voice their ideas and

HEMAYET HOSSAIN

FOUNDER & PRESIDENT



Hemayet Hossain's life reflects a journey of dedication, resilience, and meaningful leadership. Over the years, he has played an important role in advancing the welfare and development of children through his involvement in organizations working both in Bangladesh and the United States. From an early stage in his life, he envisioned contributing to society by nurturing young minds and helping future generations grow with knowledge, confidence, and a sense of purpose.

His commitment to social development began during his youth in Bangladesh. In 1976, motivated by a strong belief in empowering children and youth, he founded an organization called Kochi Konther Asar, which would later grow into a well-recognized platform for children's development and cultural engagement.

Through persistent effort and visionary leadership, Hossain gradually expanded the activities and impact of the organization. By the 1980s, Kochi Konther Asar had emerged as one of the prominent children-focused organizations in Bangladesh. His initiatives attracted support from many respected figures in society, including state officials, cabinet members, secretaries, academics, journalists, educators, and representatives from local administrations. Over time, the organization developed into a significant voice advocating for the welfare of children, with its influence extending beyond Bangladesh to the United States.

In 1991, Hossain relocated to the United States in pursuit of better opportunities for his family. Despite the challenges that often accompany such transitions, he successfully reestablished Kochi Konther Asar there as a non-profit organization. The organization secured recognition and registration with international institutions including UNICEF and the United Nations. Demonstrating strong organizational capability, he contributed to several impactful initiatives, most notably the 1990 UNICEF World Children Summit, an international gathering that brought together leaders from over one hundred countries along with thousands of participating children.

Even today, as he approaches his mid-sixties, Hossain continues to dedicate his efforts toward addressing the challenges faced by marginalized, distressed, and orphaned children around the world. Recognizing the urgent need for access to basic necessities such as food, education, healthcare, and clothing, he remains committed to advocating for sustainable support systems and positive change for vulnerable children globally.



Hasib A. Hossain

Vice President & CEO

Entrepreneur, Real Estate & Stock Markets of New York, United States.
Social Worker & Organizer, Children's welfare initiatives.



Humayra Hossain

Program Secretary

Kendrio Kochi Konther Asar &
Kochi Konther Asar Bangladesh.
Human Resource Professional, Broadcast Media and Development.



Md. Iqbal Hossain

Executive Member

Kendrio Kochi Konther Asar &
Kochi Konther Asar Bangladesh.



Shamsun Ara Chowdhury

Executive Member

Kendrio Kochi Konther Asar &
Kochi Konther Asar Bangladesh.
Social Entrepreneur, Business Strategist & Development



Shahin Ara Chowdhury, MD

Executive Member

Kendrio Kochi Konther Asar &
Kochi Konther Asar Bangladesh.
Advocate, Bangladesh Supreme Court



Sonia Malhotra

Executive Member

Kendrio Kochi Konther Asar &
Kochi Konther Asar Bangladesh.

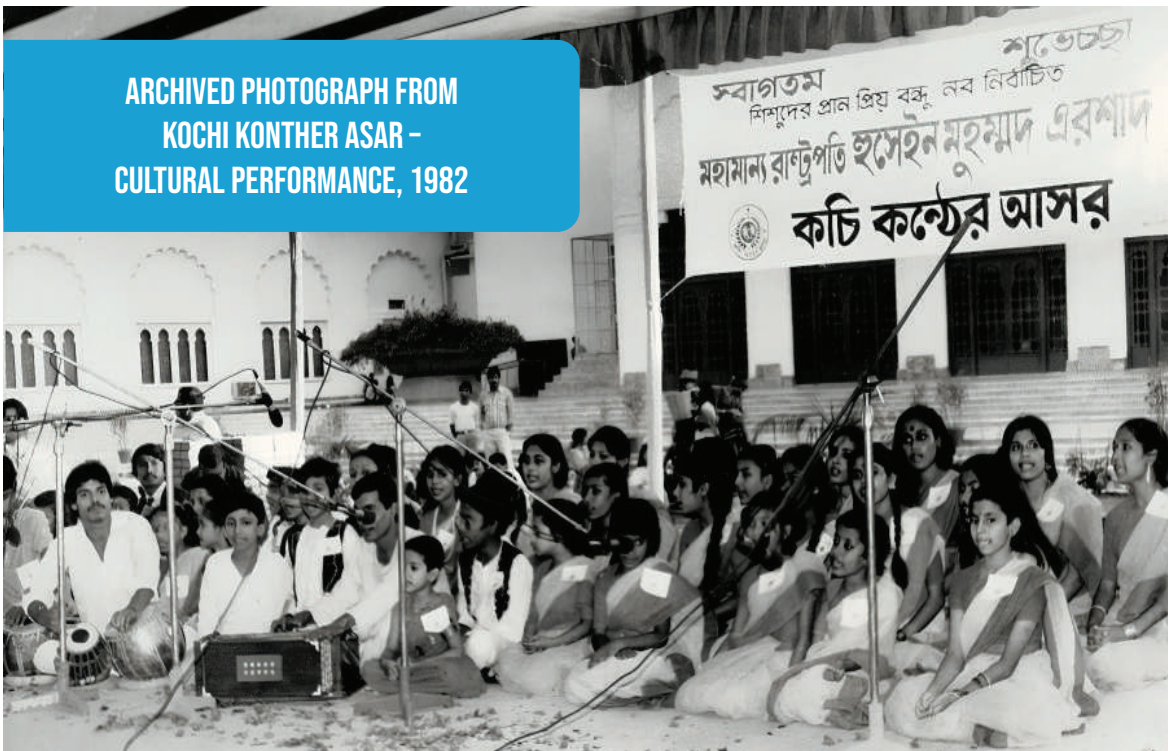
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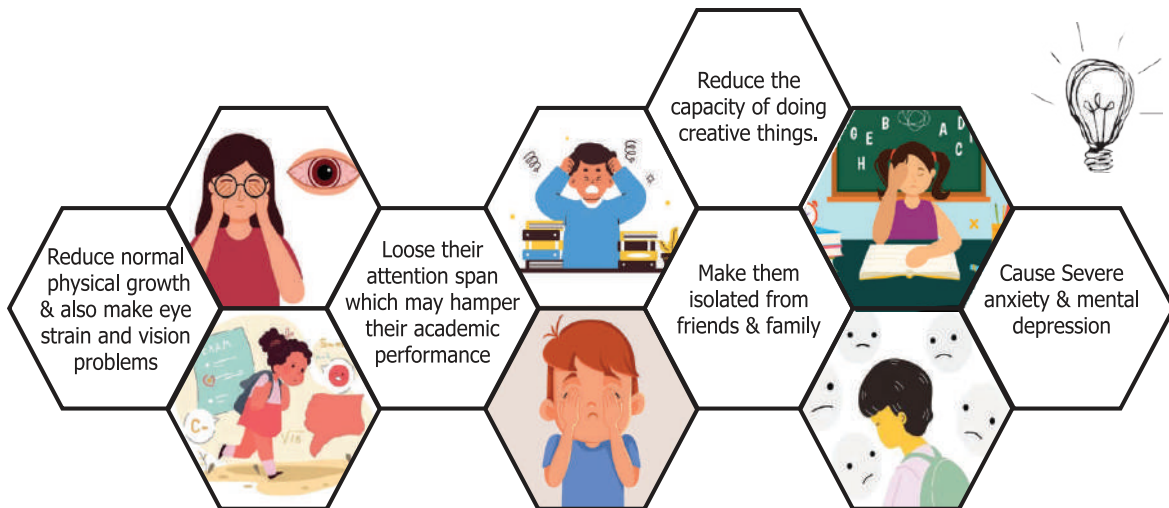
LIGHT THEIR EYES, STIR THEIR DREAMS,
LIFT THEIR SOULS, SHAPE THEIR FUTURE.



ARCHIVED PHOTOGRAPH FROM
KOCHI KONTER ASAR -
CULTURAL PERFORMANCE, 1982

Background of The Event

The increasing dependency of children on mobile phones and digital devices has emerged as a pressing concern in today's society. Various recent research studies have identified multiple negative consequences of excessive screen time, ranging from developmental and behavioral issues to a decline in physical, social, and creative engagement.



In response to this growing challenge, the objective of this event is to introduce new and meaningful platforms where children can actively participate in both offline and online activities. These platforms will focus on fostering healthy competition, enhancing creativity, and encouraging participatory experiences to provide a balanced alternative to passive digital consumption. By creating such opportunities, we aim to nurture a generation that is not only digitally aware but also socially connected, physically active, and creatively enriched.



EVENT AT A GLANCE

District Level Event	Main Event
District level talent hunt program	50 years celebration with 7 day long festival "Kochi Kontho Tarar Mela 2026"
Date: 1 st to 10 th December, 2026	Date: 15 th to 21 st December, 2026
Participant Description:	
Art Competition Theme: "My Dream Bangladesh" Age group: 8–11 years & 12–16 years Total Participants: 25000 Total Nominees: 256 Total awards: 6	
Speech Competition Theme: "If I Were the Prime Minister, What Would I Do for the Children?" Age group: 12–16 years Total Participants: 1280 Total Nominees: 128 Total awards: 3	
Environmental Awareness Competition Theme: "Let's Build a Green Bangladesh" Total Participants: 5000 Total Nominees: 128 Schools Total awards: 3 Schools	





Aishwarya Rai Bachchan, the renowned Indian actress and Miss World 1994, participated in the Kochi Kontho fundraising program held in the United States in 2002. She also served as the World Ambassador for Kachi Konther Asar, supporting its global initiatives.

Kochi Konther Asar USA (World Children Organization) & Kendrio Kochi Konther Asar in Bangladesh also known as Kochi Kontho Kochi Konther Asar stands as a global symbol of hope and transformation for children particularly those facing social, economic, emotional and environmental adversity. Established in 1976 in Bangladesh by visionary humanitarian Hemayet Hossain, the organization was founded with a mission to elevate children's lives through education, empowerment, and cultural engagement. Over the decades, it has expanded its focus to include health mental well-being, environmental awareness and climate resilience recognizing that children's futures are deeply intertwined with the health of their bodies, minds and the planet they inherit.

Guided by its Motto - "A Global Children Family"- has grown from a humble and grassroots initiative into a global movement dedicated to restoring childhoods, nurturing talent, and building future leaders. Today, with registered nonprofit status in both Bangladesh and the United States and a global presence across North America, Europe, and Asia, we're making a difference worldwide. The organization delivers transformative programs in education, arts, health, climate awareness, child protection and social justice.

From performing arts schools and rehabilitation centers to International media platforms and festivals Kochi Konther Asar offers a holistic, child-centered model. It empowers young minds to drive intellectually, emotionally, physically and creatively while fostering resilience in the face of global health challenges and the climate crisis ensuring no child is left behind regardless of background.

It's flagship programs such as the International children's festival Kochi Kontho World (children focus social media) Success Mentorship Program and the Kochi Kontho Children's Home (Shishu Nibash) reflect the organization's diverse inclusive and future-focused vision.

Kochi Konther Asar is not just a charitable initiative; it's a worldwide children's movement that champions every child is right to Dream, Express and Succeed.

Kochi Konther Asar is led by a diverse and experienced board of directors, advisors, and program chairs in the fields of child education, media, law, culture, and healthcare across both Bangladesh and the U.S.A.



Program Focus Area

1. Child Education & Health
2. Child Rights Advocacy & Protection
3. Cultural Enrichment & Performing Art
4. Environmental Awareness & Action
5. Social Rehabilitation & Life Skills Development

Key Programs & Projects

1. Kochi Kontho Children's Home (Shishu Nibash)

Residential support for orphaned, homeless, or vulnerable children fostering education and future leadership.

2. Kochi Kontho International Residential Schools

Partnerships with international-standard institutions, globally ranked universities, performing arts academies and accredited rehabilitation centers.

3. SUCCESS Program

(Support & Uplift Children through Communication, Education, and Social Skills)
One-on-one mentoring and sponsorship covering food, education, clothing and healthcare.

4. Children's Voice Publication

A vibrant, tabloid-style magazine promoting youth expression in literacy, creativity, and global culture.

5. Kochi Kontho World (Children's Media Channel)

An international digital platform delivering educational and cultural content via YouTube, Facebook, and an interactive online portal.

6. International Children's Festival (ICF)

An annual global event celebrating child creativity, rights, and environmental awareness engaging children from over 15 countries.

DETAIL OUTLINE OF THE EVENT

DISTRICT LEVEL COVERAGE:

Parameter	Value
Districts	64
Schools Per District	2
Total Schools	128
Total Student	

National Level

- National Jury Board Formation: December 15 – 30
- Evaluation & Nomination: 12 – 15

Detail Program Schedule:

- Local Jury Board Formation
- Participation Call: November 15 – 30
- Evaluation & Nomination: January 01 – 10
- Finalist List Sent to Central Level: January 12



Kochi Kontho Tarar Mela

15th to 21 December, 2026

Kochi Konther Asar is set to organize a 7-days event titled “Kochi Kontho Tarar Mela” at the Shishu Academy premises from 15th to 21st. The fair will feature a series of day-long activities throughout these Seven days.

DESCRIPTION OF EVENTS

DAY 1

- Children Rally of KKA 50th Anniversary
- National Flag up
- National Anthem
- Recitation of Holy Book
- Welcome Speech
- Theme Song of KKA
- Speech by Child Members of KKA
- Children Cultural Performance
- Speech by Special Guests
- Speech by the President and Founder
- Cultural Program by Children
- Stall Visit by Chief Guest/President and Other Guests

DAY 2-6

- Speech by Special Guests
- Cultural performance by different children organizations
- Stall Management

DAY 7

- Speech by KKA Children Member
- Theme Song of KKA
- Speech by Special Guest
- Children Cultural Performance
- Speech by Chief Guest
- Closing Speech by President and Founder
- Cultural Program of Children
- Stall Visit by Chief Guest/President and Other Guests

GOLDEN JUBILEE PUBLICATION (2026 SPECIAL EDITION)

To mark this event and the 50-year journey of Kochi Konther Asar, a high-quality digital and printed publication will be released, which will include:

- Reflections and ideas from the children and teenagers who participated and were selected in the national competition.
- Messages from honorable guests, heads of the government and non-governmental organizations, sponsors, and international partners.
- A commemorative photo and fact-based documentation of the organization's 50-year journey.

Awards Structure

First Place:

Educational tour to Malaysia.

Second Place:

One-time scholarship of BDT 30,000.

Third Place:

One-time scholarship of BDT 20,000.

Evaluation Process

Each competition will be judged by the prestigious jury board.

Criteria:

Relevance, creativity, presentation, technical quality, and social message.

Event Exposure (Media Promotion)

There will be an extensive 360-degree awareness campaign involving local and global mass media.

The awareness will be done through:

- Press Conferences
- Sponsor event
- PR coverage in local & global electronic & print media
- PR coverage in social media
- Television news coverage
- Special Article in local & international publisher
- TVC & OVC

Online Presence:

- Dynamic Event Website
- Virtual Event Platform
- Social Media Platform (Facebook, YouTube, TikTok, Twitter, Instagram, LinkedIn)
- Direct Mailer

Global and Local PR

- PR promotion in 64 districts
- Direct reach to 128 schools & 25,600 students
- International publishers and media outlets
- Post contest PR

Offline Visibility

- City Branding
- Contest Venue Branding
- Thematic installations in strategic locations in Dhaka
- Billboard
- Delegate Transport

HISTORY OF KOCHI KONTER ASAR

WHO WE ARE

"Kochi Konther Asar", also referred to as **"Kochi Kontho"**, yields the meaning **"Assembly of Young Voices."**

It is a non-profit, non-political, secular, voluntary, social-cultural organization which operates worldwide for the amity and welfare of children and juveniles irrespective of nation, race, religion, caste, colour, or creed.

The organization was founded by **Mr. Hemayet Hossain** in **Bangladesh** on **January 15, 1976**. It was registered with the Government of the People's Republic of Bangladesh, Department of Social Welfare. In 1982, it was enlisted as a National Children Welfare Organization, while in 1986 it was affiliated as a National Children Organization in Bangladesh.

Kochi Kontho has arranged and executed various activities and tasks throughout the years across Bangladesh, such as:

- National Grand Conferences
- Establishment of fourteen (14) High Schools
- Establishment of four (4) Institutes of Performing Arts
- Operation of hundreds of Pothokoli Schools to rehabilitate and educate homeless children and juveniles

In addition, **Kochi Kontho** has sent teams of children and juveniles to participate in worldwide conventions and multinational educational and cultural programs.

In light of the organization's tremendous work, it has received direct patronage from three successive governments of Bangladesh, including:

- Late President Ziaur Rahman
- Late President Justice Abdus Sattar
- President Hussain M. Ershad

On February 23, 2000, Kochi Konther Asar, USA, was established and incorporated as a non-profit International Children's Organization in New York. It has since expanded its organizational activities in different states of the USA.





12th. International 23rd April Children's Festival held in Turkey
Children's are in a Rally.

Represented Bangladesh as a Children's Cultural Team (1990)

Kochi Konther Asar represented Bangladesh as a Children's Cultural Team at the 12th International Children's Festival, held in Ankara, Turkey, from 16–27 April, 1990.



National Conference and Education Camp (1990)

1990 — One of the most significant milestones in the history of Kochi Konther Asar, the National Conference and Education Camp – 1990, was successfully held from 3–7 August 1990.



**Ambassador Aishwarya Rai (Miss World 1994)
Awareness on Smoking and Drugs (2002)**

Young people frequently begin experimenting with alcohol, tobacco, and other drugs during the middle school years, with a smaller number starting during elementary school. By the time students are in high school, rates of substance use are remarkably high.

Kochi Konther Asar goodwill ambassador Aishwarya Rai (2002) built awareness on the effects of smoking and drug use among youths.

Available at: <http://www.tribuneindia.com/2002/20021023/world.htm>



Laying of Foundation Stone of Children Village (2006)

On January 24, 2006, Mr. Jerry Spivack (Chairman, International Affairs, Kochi Konther Asar USA) laid the foundation stone for Kochi Kontho Children Village, a joint project of Kochi Konther Asar, USA and Kochi Kontho Foundation,



Millennium Distance Education (2006)

One of the UN Millennium Development Goals for Children

New York, April 26, 2006, Video Conference:

Kochi Konther Asar organized children from Dhaka, Bangladesh in a worldwide video conference on the theme:

"Utilizing Video Technology to Connect Communities and Give Voice to the Voiceless for a Culture of Peace, Love, and Nonviolence."

The event connected children with counterparts from Rutgers University and the United Nations in New York, empowering communities and civil society for a peaceful, sustainable world. Kochi Konther Asar, USA organized the program with other NGOs at the United Nations in New York.





"Just a Little Dream" - Documentary on Child Oppression (2006)

A documentary film portraying the plight of children regarding health, education, and other challenges in Bangladesh and similar countries. The film includes English subtitles for a worldwide audience.

Delegation of Kochi Konther Asar Visits UNIC Library (2006)

A delegation from Kochi Konther Asar, USA visited the UNIC (United Nations Information Centre) Library in Dhaka, Bangladesh to explore UNIC activities.

Delegation members included:

- Mr. Syed N. Ahmed
- Mr. Al Burgo (Hollywood Film Actor)
- Mr. Jerry Spivack
- Mr. John O'Connel





Ambassador Nora Ali (Miss America Junior 2007) (2007–2008)

Climate Change & Global Warming Awareness

As Ambassador of Kochi Konther Asar (2007–2008), Ms. Nora Ali built awareness about climate change and global warming among children across different cultures and communities.

Available at: <http://www.voiceofsouth.org/2007/12/nora>



“Fishes Feed Us” Environmental Awareness (2007)

“Fishes Feed Us” was an environmental awareness program held on June 5, 2007 (World Environment Day) at UN Plaza. The program was jointly organized by:

- Art & Science Collaborations Inc. (ASCI)
- Kochi Konther Asar, USA

Available at: <http://www.asci.org/index2.php?artikel=888>

<http://www.asci.org/index2.php?artikel=903>

<http://www.youtube.com/channel/UChUVW02M4otC4PasPi4rsMw>



International Children Festival (2008)

The International Children Festival was held in Bangladesh from August 4–10, 2008. A week-long program including:

- Children's Art Competition
- Children's Rally
- Children's Parliament
- Cultural Events
- Tours

The festival included participation from children (with their parents) from around the world.



KOCHI KONTHO MUSICAL SCHOOL & TRAINING PROGRAMS



Kendrio Kochi Konther Asar was founded by **Mr. Hemayet Hossain** and went into operation on January 15, 1976 with a very simple message: do whatever we can, to better the lives of the children. With this in mind and under the leadership of Mr. Hemayet Hossain the organization went into operation. Thereafter, for its good work it received direct patronage from three successive

governments in Bangladesh, beginning with late **President Ziaur Rahman** followed by **President Justice Abdus Sattar** and then **President Hossain Muhammad Ershad**.

Kendrio Kochi Konther Asar received patronage for its untiring work in promoting the cause of children and the performing children's groups, almost every year visited children's events worldwide. They were invited to present itself in major state function, and also while the Bangladesh Government received its important state dignitaries beginning 1978 to 1990.



The outstanding legacy of **Kendrio Kochi Konther Asar** spans over thirty years, so much so, **Bangladesh Kochi Konther Asar** has become a household name for the people of Bangladesh. If the activity

belongs to children, then everyone knows it is a Kochi Kontho program. Our activities covered from education to performing arts. We have played a major role in shaping the educational policy for the economically disadvantaged street children in Bangladesh. The result has been the establishment of Pothokoli Schools in all the 64 districts of Bangladesh.

We have held major science fairs for children and also organized science fairs at the national level. Kochi Kontho Lalit Kala Academy graduated students in music and performing arts. Many prominent artists today came from our school and were active members of Kochi Kontho.

Our head schools that covered the whole spectrum of society from rich to the most downtrodden. Our orphanage Kochi Kontho International School and Kochi Kontho Model School is worth mentioning. Our orphanage **Kochi Kontho Shishu Nibash** still houses many orphans.

Kochi Kontho maintained regular weekly publication through the Kochi Kontho Children Page in Daily Janata. Countless seminars, symposiums, meetings, street rallies were organized by us. In almost all state functions Kochi Kontho children participate. Our children received many State guests and performed for them.

Our group performed in 64 countries of the world, we also performed in New York at the United Nations for the World Summit for children in 1990. Present scope of this short write up is just a short account which has out left many other features.



Hemayet Hossain's acute sense of understanding and practical experience about the situation of children led him to begin a new chapter in USA. In the year 2000, he decided to open the Kochi Konther Asar, USA which is now registered by the US Government. Today under his dynamic leadership and very straight forward approach towards the problems of children, Kochi Konther Asar is operating all around USA and even outside world.

Operational procedure led to streamlining of Kendrio Kochi Konther Asar in Bangladesh and to expand programs it needed more funding. So, our (KKA, USA) partner Bangladesh Kochi Kontho Foundation has come up with funding to support the activities of Kendrio Kochi Konther Asar in Bangladesh.

Very recent activities of Kochi Konther Asar, USA was making a children documentary film "Just a Little Dream". This film was produced for and focused on major problems faced by Bangladesh Children. Kendrio Kochi Konther Asar and Kochi Kontho Foundation jointly hosted the launching ceremony of the documentary in Dhaka Sheraton Hotel on 20th January, 2006.

Kochi Konther Asar, USA has the following projects in progress. Kendrio Kochi Konther Asar and Kochi Kontho Foundation will remain our partner in all project in Bangladesh.

- Children's Voice – Publication
- Kid's Vision – TV Channel
- Kochi Kontho Children's Village
- SUCCESS Program (Support & Uplift Children through Communication, Education and Social Skills)
- Diversified Relief Program
- International Children's Festival

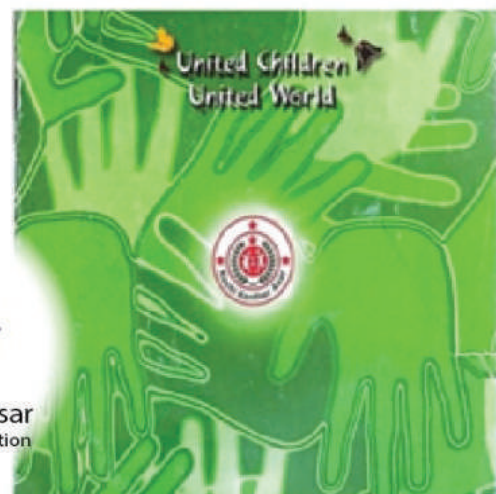
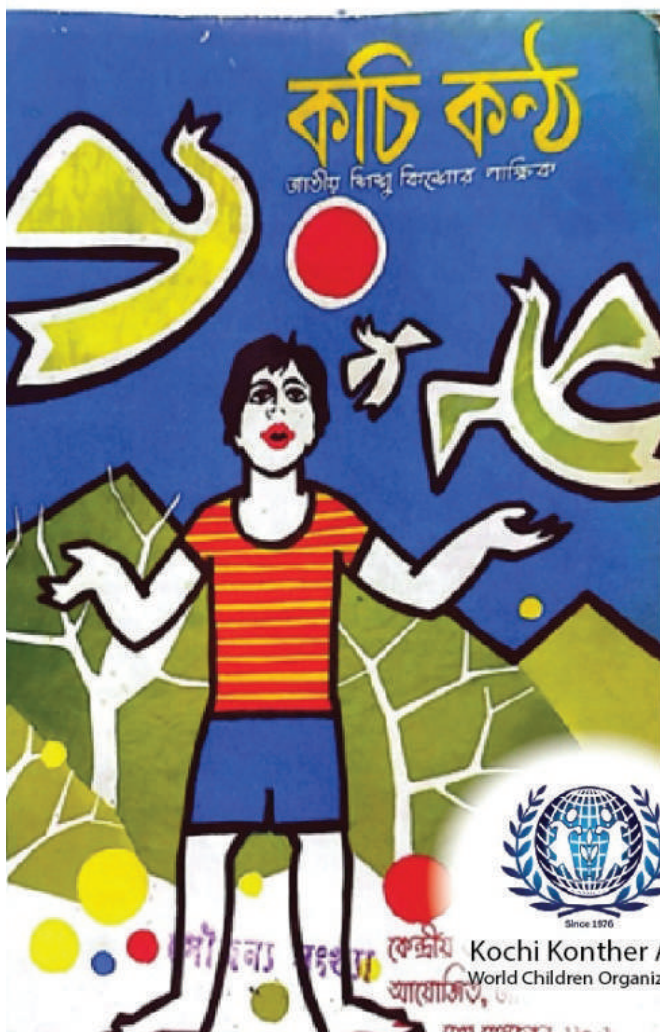
A NOTE FROM SATTYAJIT RAY
TO KOCHI KONTER ASAR

সত্যজিৎ রায়: 'এক-একটি' সত্য, 'সত্যের'
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সত্যজিৎ রায়

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KOCHI KONTHER ASAR MONTHLY MAGAZINES



NOTE



Since 1976

Kochi Konther Asar

World Children Organization

ANNUAL REPORT 2024-2025



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শিশুর হাত ধরেই আগামীৰ পথ



Since 1976

Kochi Konther Asar

World Children Organization